

For Immediate Release

March 24, 2010

Young Canadian Leaders Work on the Green Economy

Friday, March 26, 2010

Vancouver Convention and Exhibition Centre

More than 100 young Canadian leaders will meet on March 26, 2010, in Vancouver, to create new talent, ideas and actions for a Green Economy.

The Forum for Emerging Environmental Leaders is a one-day session focused on green jobs and economic growth based on environmental investment and innovation. The Forum will engage the next generation of policy thinkers, entrepreneurs and community leaders to take action on 21st century environment issues.

The Forum is one of three new initiatives that will kick-start leadership by young Canadians on the environment. In addition to the Forum, a new award for young environmental leadership is being created by the Globe Foundation and a new scholarship for young environmental leadership is being sponsored by Cenovus Energy.

The Forum includes keynote speakers, mentor meetings, focus groups, and a call to action to encourage young leaders to pursue green jobs and be catalysts for environmental leadership in their communities, businesses and post-secondary institutions. As part of the Forum, which will take place at the Vancouver Convention and Exhibition Centre concurrent with the 2010 Globe Conference, the young leaders will also attend the Globe Conference Town Hall.

Lead sponsors for the Forum are Cenovus Energy and TD Friends of the Environment Foundation. Additional sponsors include Suncor Energy and Conoco Phillips (silver), Direct Energy and TransCanada (bronze), along with ARC Resources and Great-West Life/GWL Realty Advisors (contributing). The Young Environmental Professionals, The Delphi Group, The Globe Foundation and UNESCO are the Forum's organizing partners.

The Forum is a not-for-profit, non-political, non-activist volunteer initiative focused on professional development of new leaders. The goal of the Forum for Emerging Environmental Leaders is to expand the network of environment and economy leaders across Canada, building on the 2000 members of the Young Environmental Professionals of Canada located in Vancouver, Calgary, Edmonton and Ottawa.

The Forum for Emerging Environmental Leaders is a professional, practical and productive way to engage the next generation of business, policy and community leaders.

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Background:

Young Environment Professionals (www.yepcanada.ca)

The Young Environmental Professionals (YEP) is dedicated to creating education and employment opportunities for emerging leaders in environmental and economic sustainability. YEP, founded in 1997 in Toronto, has grown to include over 2000 members in chapters in the Ottawa-Gatineau, Calgary, Vancouver, and Edmonton. YEP hosts over 50 events per year including speaker series, networking sessions, mentor programs, community projects, and job fairs.

The Delphi Group (www.delphi.ca)

Since 1988, The Delphi Group has been helping companies develop and effectively deploy environmentally responsible business practices that are economically viable and enhance long-term performance. The Delphi Group has been a trusted provider of environmental, sustainability and climate change solutions to hundreds of domestic and international corporations and public sector organizations. Delphi clients now account for an incredible 20% of Canada's GDP, Canadian energy companies representing 40% of Canada's oil production and 7 Canada's largest 15 companies (17 of top 100 companies).

The Globe Foundation (www.globe2010.com)

The Globe Foundation, a not-for-profit private business foundation, was established in Vancouver in 1993 with a mandate to promote the business case for sustainable development. In addition to organizing high-profile events such as the Globe Conference in Vancouver and the EECO conference in Toronto, the Globe Foundation provides consulting and communication products to help their clients achieve their goals of sustainable development.