



# Delphi's Green Economy Services

## Helping Clients Seize the Local and Global Opportunities Associated with the Transition to a Greener Economy

The global market for green economy goods and services was estimated to be CAD \$6.8 trillion in 2014 and continues to grow rapidly. Domestic and global markets for clean technology, environmental services, and sustainability solutions across many sectors – including energy, transportation, buildings, resource efficiency, water, and food systems – are poised to expand.

This outlook bodes well for Canada's federal government, provinces, territories, and municipalities as they seek to diversify their economies to ensure long-term prosperity. Public sector and industry organizations are increasingly looking at green economic development as a means to create jobs, attract investment, and boost exports.

### DELPHI'S GREEN ECONOMY ADVISORY SERVICES

Our **Green Economy Advisory Services** can help your organization better understand and benefit from evolving industry trends and policies, shifts in technology, and the employment opportunities that are associated with the transition to a greener, lower-carbon future. These services include:

- + **Strategic Planning** – Designed to help clients understand the 'big picture' – such as key markets and best practices in policy, programs and investment – so you can realize the full potential of the opportunities available to you.
- + **Economic Development and Sector-Specific Analyses** – Designed to provide detailed intelligence on key sectors within the green economy – such as clean energy, green building, transportation, waste/resource, clean technology – to help you identify and evaluate investment opportunities, and/or guide the development of incentive programs that will attract domestic or international investment.
- + **Labour Market Intelligence and Workforce Development** – Designed to provide a better understanding of the evolving labour force and the potential for job creation, and to identify workforce gaps with respect to the skills and training necessary to attract new businesses and build tax revenues.
- + **Policy Review and Development** – Designed to help government identify and develop policies and programs that are aligned with global best practices and support green economic development.
- + **Clean Technology Research and Industry Promotion** – Designed to identify Canadian clean technology capabilities and evaluate these against the needs and demands of domestic and international markets; as well as raise the profile of clean technology in specific jurisdictions.
- + **Market Research and Export Strategy Development** – Designed to identify the global market opportunities for companies interested in exporting their clean, low-carbon products and services.

Regardless of where your organization fits within the green economy, The Delphi Group can equip you with the intelligence and advice you need to succeed.



## PROJECT SNAPSHOTS

Delphi has helped a broad range of public and private sector organizations in Canada realize the opportunities associated with the emerging green economy. Below are a couple of project examples; you can find more listed on our website at [www.delphi.ca](http://www.delphi.ca).

**PROJECT:** GREEN JOBS MODEL & ROADMAP

**CLIENT:** VANCOUVER ECONOMIC COMMISSION

**SYNOPSIS:** Delphi evaluated the job acceleration potential of green economic development programs and policies, including those integrated into the City of Vancouver's 2020 Greenest City Action Plan. A Green Economy Jobs Model and Roadmap were developed to help staff from the City of Vancouver and the Vancouver Economic Commission identify the potential impact of various programs, policies, and strategic projects on green job growth in order to prioritize where energy and resources could best be directed.

**OUTCOME:** The Jobs Model and Roadmap have been important tools for helping City and VEC staff prioritize projects, communicate their decisions to internal stakeholders, and share their efforts externally with other global cities seeking to accelerate the transition to a greener economy and benefit from investments and job growth.

**PROJECT:** ASEAN INFRASTRUCTURE & SUSTAINABLE TECHNOLOGY MARKET STUDY

**CLIENT:** DEPARTMENT OF FOREIGN AFFAIRS, TRADE, AND DEVELOPMENT (NOW GLOBAL AFFAIRS CANADA)

**SYNOPSIS:** Delphi undertook market research and made strategic recommendations in support of a DFATD awareness building program, which was designed to grow the sustainable infrastructure and technology export opportunities for Canadian companies in line with the market needs in Southeast Asia.

**OUTCOME:** The research and recommendations have been leveraged by DFATD as part of its longer-term export strategy for that region, enhancing business and partnership opportunities for Canadian companies through initiatives including cross-Canada roadshows, strategic events, and online tools.

## WHY DELPHI?

As a pioneer in sustainability and environmental risk management, The Delphi Group has more than 25 years of experience advancing a greener economy and helping to improve the sustainability of the organizations they work with, as well as the local and global communities in which they operate. Delphi's clients benefit from the unique combination of policy expertise, strategic thinking, and technical know-how that Delphi's inter-disciplinary team brings to every project.

### CONTACT INFORMATION

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