



## Delphi's Circular Economy Services

### The Circular Economy:

#### A Trillion Dollar Economic Opportunity

By shifting away from the linear "take-make-dispose" supply chain, a circular economy presents a tremendous opportunity to rethink how we design, use, and reuse our resources (both products and services). By 2030, a total economic gain of \$2.8 trillion per year could be realized by mobilizing circular business models.

### Delphi's Circular Economy Services

Delphi works with organizations looking to future-proof their operations, enhance their productivity, and become more competitive. We have done extensive work with public sector organizations and corporate leaders who are developing policies, systems, and business models to accelerate the circular economy.

Our team includes some of Canada's leading experts on the circular economy. We will tailor our circular economy services to help your organization understand how industries are transforming, leverage the opportunities to create circular systems and business models, and develop strategies to maximize the economic benefits and minimize risks.

### Delphi's Circular Economy Specializations



- I Corporate Sustainability Strategy Development
- I Industrial Strategies and Economic Development
- I Sector-specific Profiling, Road-mapping and Scoping Studies
- I Circular City Studies and Policy Best Practice Scans
- I Bioeconomy and Sustainable Resource Sector Opportunities Analysis
- I Supply and Value Chain Mapping
- I Zero Waste and Plastics Reduction Strategies
- I Cross-sector Engagement and Collaboration

### What is the Circular Economy?

By design, the circular economy is one that eliminates waste and regenerates natural systems by keeping resources and manufactured materials in our economy for longer through redesign, upcycling, re-manufacturing, and re-use.

## Project Experience

A sample of our clients in the circular economy services space include: the Circular Economy Leadership Coalition, the National Zero Waste Council, CN, Sobeys, BASF, Canadian Tire, economic development agencies, and various provincial and local governments. Below are a few specific project examples.

PROJECT	CLIENT	OUTCOME
<b>Canada Plastics Pact</b>	Circular Economy Leadership Coalition (CELC)	Delivered a draft business model and recommendations to guide a Plastics Pact for Canada, including potential signatories and endorsers. The business model was developed through an extensive stakeholder consultation process.
<b>Warwick Circular Economy Cluster Initiative</b>	Sarnia-Lambton Economic Partnership (SLEP)	Led a research and feasibility study to support an economic development strategy to guide the SLEP's exploration of opportunities to build a circular economy cluster and attract commercial scale facilities and investment in the Warwick Township region.
<b>Victoria Zero Waste Strategy</b>	City of Victoria	Determined the City of Victoria's baseline circularity through an analysis of solid waste data and consultation with relevant local experts, undertaking a gap analysis, and developing a progressive strategic framework for its Zero Waste Strategy.
<b>Surrey Single Use Item Reduction Strategy</b>	City of Surrey	Delivered a summary of best practices and policy tools that are guiding single use item (SUI) strategies in cities across North America, conducted a public and industry consultation process to inform municipal bylaw development focused on eliminating plastic bags and polystyrene containers, and provided a framework for its broader SUI Strategy.
<b>Jurisdictional Scan for Circular Economy</b>	Government of British Columbia	Delivered a global scan of circular economy policy best practices focused on eight leading jurisdictions, supporting the development of BC's waste-to-resource strategy and options for reducing greenhouse gas emissions from organics.
<b>Waste Reduction Strategy</b>	CN	Helped create a waste strategy across all North American operations. Performed a series of waste audits in support of a suite of actions designed to increase recycling and divert recyclable materials from landfill.

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## Why Delphi?

The Delphi Group has more than 30 years of experience advancing a greener economy and helping to improve the sustainability of the organizations we work with, as well as the local and global communities in which they operate. Delphi's clients benefit from the unique combination of policy expertise, strategic thinking, and technical know-how that Delphi's inter-disciplinary team brings to every project.

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CONTACT INFORMATION

**Paul Shorthouse** | Senior Director  
**The Delphi Group**  
[pshorthouse@delphi.ca](mailto:pshorthouse@delphi.ca)

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